



TTI, Inc. – Never Short on Solutions

TTI appoints Ros Kruger as Director Supplier Marketing Europe – Sensors & Power

September 2015 – TTI, Inc., a world leading specialist distributor of electronic components, has announced Ros Kruger as Director Supplier Marketing Europe - Sensors and Power. The new position reflects the importance that TTI places on these technology sectors and the growth it is experiencing, both with current and new franchises, in these areas.

TTI believes strongly in investing in people, stock and systems to support each of its business sectors and Sensors and Power is no exception. The company has wide stocking portfolios of products from leading names in the Power Supply arena such as Mean Well, Artesyn, Murata Power Solutions, and in sensors with Honeywell, TE Sensor Solutions and Amphenol Advanced Sensors, and is building a strong business development team to support demand creation for these current and new additions in their portfolio

Comments Kruger: “Our customers require levels of technical support that can be hard to find. Our business development and technical product specialist teams are able to offer the expertise they need, often in conjunction with a specific suppliers. We believe in building three way partnerships between customer, manufacturer and distributor so that we can deliver the service that engineers need. Having been with TTI in a number of roles for a number of years, I am very excited by this new challenge, and I believe that TTI can be of great value to new and existing customers.”

About TTI, Inc.

TTI, Inc., a Berkshire Hathaway company, is one of the world’s leading specialist distributor of passive, connector, electromechanical, discrete, power and sensor components. TTI’s philosophy is "Lead by Design", and the company differentiates itself by focusing on people, parts and process. TTI in Europe strives to be the distributor of choice for customers and suppliers alike by introducing new product technologies and by stocking broad and deep inventory across its franchise base. TTI’s sophisticated inventory management system

European Headquarters Operations

TTI, Inc., Ganghoferstr. 34, 82216 Maisach-Gernlinden, Germany, T: +49 8142 6680 - 0, F: +49 8142 6680 - 490

E: sales@de.ttiinc.com, W: www.ttieurope.com

Dresdner Bank München (BLZ 700 800 00) Konto 358 093 300, BIC DRESDEFF700, IBAN DE65700800000358093300
HRB München 170722 – Ständiger Vertreter der Niederlassung: Klaus Widmann



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ensures the ability to service changes in demand due to fluctuating markets and supply chains. For more information about TTI, please visit www.ttieurope.com.

For further information contact:

TTI, Inc.

Tel: +49 8142 6680 – 0

sales@de.ttiinc.com

For Press Information contact:

TTI, Inc.

Jessica Ann Garry

Senior Marketing Communications Manager Europe

T: +49 8142 6680 – 473

F: +49 8142 6680 – 9473

E-mail: Jessica-ann.garry@de.ttiinc.com

Or

Nick Foot

PR Director, BWW Communications

Tel: +44 1491 636393

Fax: +44 1491 636383

Email: nick.foot@bwwcomms.com

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