



TTI, Inc. – Never Short on Solutions

TTI wins Kingbright Gold Award after only three years

Wide LED portfolio allows distributor to satisfy 'almost every requirement'

September 2015 – TTI, Inc., one of the world's leading specialist distributors of electronic components, has received LED manufacturer Kingbright Europe's Golden Award which recognizes growth and product sales. The achievement is even more impressive considering that the two companies only began working together three years ago.

Kingbright offers a broad solution of coloured LEDs in various SMD packages from 0201 up to 1206 as well as leaded LEDs. Seven-segment displays, opto-couplers and infrared devices complete the portfolio. Comments Markus Walz, TTI's Business Development Manager in Europe for Discrete Semiconductors: "Kingbright's wide product range means that we can offer a solution for nearly every application. The service and support we receive from Kingbright is also exemplary and I would like to thank them for this award and to congratulate the whole sales and product team."

Adds Udo Reinhold, Managing Director, Kingbright Europe: "Last year we presented TTI with our Silver award, after only one full year of working together, and I am delighted to be able to reward the continued progress with Gold this year. I know that you are eager to receive our ultimate recognition – the Platinum Award – next year; be assured that the Kingbright Team is here to support you and your customers as you strive for even greater success."

About TTI, Inc.

TTI, Inc., a Berkshire Hathaway company, is one of the world's leading specialist distributors of electronic components. TTI's philosophy is "Lead by Design", and the company differentiates itself by focusing on people, parts and process. TTI in Europe strives to be the distributor of choice for customers and suppliers alike by introducing new product technologies and by stocking broad and deep inventory across its franchise base. TTI's sophisticated inventory management system ensures the ability to service changes in

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demand due to fluctuating markets and supply chains. For more information about TTI, please visit www.ttieurope.com.

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